



becoming fashion-able : HACKTIVISM AND ENGAGED FASHION DESIGN



becoming *fashion-able*

HACKTIVISM AND ENGAGED FASHION DESIGN

Otto von Busch

Taking a hacktivist stance, fashion designers can engage participants to reform fashion from a phenomenon of dictations and anxiety to a collective experience of empowerment. In such settings, a *fashionsista* is not only someone who loves fashion but one who becomes *fashion-able*.

